What Is Claimed Is:

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1. A method of accepting an ACH (Automated Clearing House) entry as a source of funds for a financial transaction, wherein the funds may be made available before the ACH entry is completed, the method comprising:

receiving a request from a first entity to conduct a transaction involving a first value;

authorizing said first value against a credit source associated with said first entity;

initiating an ACH entry in the amount of said first value; and if said ACH entry is rejected, charging all or a portion of said first value against said credit source.

- 2. The method of claim 1, wherein said ACH entry is an ACH debit entry.
 - 3. The method of claim 1, further comprising holding said first value against said credit source if said authorizing is successful.
- 4. The method of claim 3, further comprising releasing said hold if said ACH entry clears.
 - 5. The method of claim 1, wherein said request is received by a facilitating organization, and wherein said request includes:
- 25 said first value;

an identifier of an entity that is to receive said first value; and an option indicating that said first value is to be retrieved from an account

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associated with said first entity at an institution other than said facilitating organization.

- The method of claim 5, wherein said option indicates that said firstvalue is to be retrieved from said account via an ACH debit.
 - 7. The method of claim 5, wherein said option is a default option in a set of options selectable by said first entity.
- 10 8. The method of claim 1, further comprising verifying that said first entity is associated with an account to which said ACH entry is targeted.
 - 9. The method of claim 1, further comprising verifying that said first entity is associated with said credit source.
 - 10. The method of claim 1, further comprising establishing said credit source for said first entity.
- 11. The method of claim 1, wherein said ACH entry is an ACH credit 20 entry.
 - 12. The method of claim 11, wherein said credit source is an account with a facilitating organization that receives said request from said first entity.
- 25 13. The method of claim 1, further comprising awarding said first entity a bonus if said ACH entry clears.

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14. A computer readable storage medium storing instructions that, when executed by a computer, cause the computer to perform a method of accepting an ACH (Automated Clearing House) entry as a source of funds for a financial transaction, wherein the funds may be made available before the ACH entry is completed, the method comprising:

receiving a request from a first entity to conduct a transaction involving a first value;

authorizing said first value against a credit source associated with said first entity;

initiating an ACH entry in the amount of said first value; and if said ACH entry is rejected, charging all or a portion of said first value against said credit source.

15. A method of releasing value for a value transfer, where the value is
 15 to be provided via an ACH (Automated Clearing House) debit, before the ACH debit is completed, comprising:

receiving a value transfer request at a facilitating organization from a first entity, wherein said value transfer comprises the transfer of a first value to a second entity;

verifying a credit source available to said first entity; authorizing said first value against said credit source; holding said first value against said credit source;

initiating an ACH debit entry to retrieve said first value from a first account associated with said first entity at an institution other than said facilitating organization;

releasing said first value to said second entity; and if said ACH debit entry fails, charging a portion of said first value against

said credit source.

- 16. The method of claim 15, wherein said value transfer request includes a selection of said first entity to provide said first value to said facilitating organization via ACH debit.
 - 17. The method of claim 16, wherein said selection to provide said first value via ACH debit is a default option for value transfer requests accepted by said facilitating organization.

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- 18. The method of claim 15, wherein said verifying a credit source comprises authorizing a small value against said credit source.
- 19. The method of claim 15, wherein said verifying a credit source comprises establishing said credit source for said first entity.
 - 20. The method of claim 15, wherein said value transfer comprises the transfer of said first value from said first account to a second account associated with said second entity at said facilitating organization.

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- 21. The method of claim 15, wherein:
 said second entity comprises said first entity; and
 said value transfer comprises the transfer of said first value from said first
 account to a second account associated with said first entity at said facilitating
 organization.
 - 22. The method of claim 15, further comprising awarding said first

entity a bonus if said ACH debit entry clears.

23. A computer readable storage medium storing instructions that, when executed by a computer, cause the computer to perform a method of releasing value for a value transfer, where the value is to be provided via an ACH (Automated Clearing House) debit, before the ACH debit is completed, the method comprising:

receiving a value transfer request at a facilitating organization from a first entity, wherein said value transfer comprises the transfer of a first value to a second entity;

verifying a credit source available to said first entity; authorizing said first value against said credit source; holding said first value against said credit source;

initiating an ACH debit entry to retrieve said first value from a first account associated with said first entity at an institution other than said facilitating organization;

releasing said first value to said second entity; and if said ACH debit entry fails, charging a portion of said first value against said credit source.

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24. A method of accepting an ACH debit as a source of funds for a fund transfer, wherein the funds may be made available before the ACH debit is completed, the method comprising:

receiving a request from a first entity to transfer a first amount of funds; charging said first amount to a credit source associated with said first entity;

initiating an ACH debit in said first amount;

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releasing said first amount for said requested transfer; and if said ACH debit completes successfully, crediting said first amount to said credit source.

5 25. A system for facilitating a transfer of value to a recipient from a user's bank account, wherein the value may be transferred before it is received from the bank account, the system comprising:

a database configured to store financial data for a user, said financial data including:

an identifier of an external user account at a financial institution; and

an identifier of a credit source available to the user;

a request module configured to receive a request from the user to pay a first value to a recipient, wherein said first value is to retrieved from said external account;

an ACH (Automated Clearing House) module configured to initiate an ACH debit transaction to retrieve said first value from said external account; a credit module configured to perform one or more of the following:

authorize said first value against said credit source; hold said first value against said credit source; and charge said first value to said credit source; and

a transfer module configured to release said first value to said recipient before said first value is received from said external account;

wherein all or a portion of said first value is charged to said credit source if said ACH debit transaction is other than successful.